



Enter into a world of **exquisite**
artisan beads and **beautiful**
hand-crafted jewellery elements.

Becoming a stockist.

Boundless Beads

a palette for every season

Bringing ideas to life with nine unique collections of traditional and inspirational glass beads, sterling silver elements, threading materials and the tools to create fine jewellery.



As creative expressions, our beads reflect current trends and market demands, and are easily blended to make powerful design statements.

our story

Our story began in 1992 with a passion for jewellery design and a hunger to create unique pieces that were as stylish as they were individual.

To realise our vision, we researched extensively to try and source sophisticated, elegant beads to incorporate into our designs. We found the mass-bead-market sadly lacking in the originality, refinement and quality we sought. To answer our immediate need we began hand-making our own beads. Simultaneously, we started to research the artisan glass bead market and engage with professional craftsmen.

In 1998, after six years of research and development and a lot of learning on our part (not to mention the endless cups of tea, head-scratching, brainstorming and meeting with more glass and bead manufacturers than we care to remember) we felt confident that the unique individual elements within our bead collections and jewellery pieces were worthy of being presented to the wider market. Boundless Beads was born, and we have not looked back.

Now, almost twenty years later, our passion for what we do remains as strong as ever, and the quality and individuality of the beads and jewellery sets we produce remains our priority. We are a small family-run business, but technical developments and the wonderful partnerships we have nurtured with some of the best artisan bead-makers in the business, mean that we are now not only able to supply our unique beads and jewellery kits directly to the marketplace via our shop-front and website, we are also able to supply the full range of Boundless Beads products to stockists up and down the country to on-sell to their own customers.

This is our story so far. We hope you will join us in writing the next chapter.



why we are different

At the heart of our business is the philosophy that every bead or jewellery element we produce must be as stylish and individual as the customers we attract.

We do not simply re-sell beads which have been mass-produced for the mass market. Rather, we are privileged to work closely with some of the industry's best artisan glassworkers and bead makers, many of whom hail from the world-renowned Bohemian glass and crystal dynasties of the Czech Republic.

Together with these traditional craftsmen, we produce bespoke bead designs tailored to our own specifications. We work to develop innovative shapes, colours and finishes which reflect current market demands and fashions. Many of the beads we sell, and many of the finishes we have created, are entirely unique to our collections and can be found nowhere else in the marketplace.

*Traditionally made,
individually conceived,
uniquely beautiful*



why become a stockist?

Our bead collections are attractive to a diverse range of consumers, and are used to create and embellish many products including jewellery, knitwear, textile design, soft furnishings and stationery. Our core bead collections and jewellery kits create an arresting retail display which is a dynamic asset to any retail environment.

If your retail outfit specialises in a particular sector, please talk to us to discuss how we can supply point of sale systems specifically targeted to your customer-base.

how will our collections integrate into your retail space?

Each of our bead collections, and our jewellery kits, are supplied on robust metal 'point of sale' (POS) display panels which are suitable for wall mounting or attaching to freestanding floor units.

The majority of our collections are displayed on either 30 or 32 pin panels, with each pin capable of holding up to six packets of beads.

Each bead collection is attractively graded on its POS display panel according to colour and size, to create an arresting and stylish display.

Each collection includes supportive visual marketing material and handy beadwork technique guides which can be passed on to your customers.



Our POS display panels fit seamlessly into any retail space.

POS display panel dimensions

Our POS display panels come in three different sizes depending on the specifics of the collections they hold.

- | | | |
|---|---|---|
| 1 W 200 x H 615 x D 100 mm
32 pins with 6 bead boxes on each. | 2 W 300 x H 615 x D 100 mm
30 pins with 6 bead boxes on each. | 3 W 230 x H 615 x D 100 mm
15 pins with 6 packs of threading materials, wires, chains and cables on each. |
|---|---|---|

good things come in small packages

Our beads are attractively packaged in high quality plastic (PTFE) display boxes. Each box is fully branded, classified and bar-coded to allow stockists to quickly and easily identify and catalogue each product for inclusion in their sales register.

Our bead boxes come in two sizes: 65 x 40 x 9mm or 86 x 44 x 12mm.

The contents of each box are determined by quantity or weight depending on the size and style of the element contained, as specified on the label.



Our fully-branded bead boxes include transparent windows which allow customers to get a real feel for the beads inside.

boundless beads **product ranges**

You may choose to stock any (or all) of the following collections. Each collection is elegantly presented on user-friendly POS display panels (see p.5 for more information) which are ready to integrate straight into your retail space.



glass beads

Choose from four distinct collections of designer Czech glass pressed beads.

Presented in a stunning array of matt and shiny finishes, and a wide range of colours and patterns, these beautifully decorated glass beads offer huge scope for creative jewellery design and more. Each collection contains between 30 and 64 different designs.



seed beads

Our four Preciosa seed bead collections come in a range of sizes including 1¼mm(15/0), 2mm (11/0), 2½mm (9/0), 4mm (5/0), and 8mm (32/0).

They are ideal for conventional 'needle and thread' beadwork, bead weaving or for use as spacer beads in jewellery design.

These delightful Czech glass beads combine exclusive and traditional colours to create an arresting retail display.

boundless beads product ranges



lampwork beads

Our stunning lampwork collection is handcrafted exclusively for us by artisan Czech beadsmiths, whose lampworking secrets (the process by which glass is melted by torch or lamp prior to being worked) have been handed down through the generations.

Each bead is a unique masterpiece which bears testament to the skill and finesse of its creator. These beads are often used as a centrepiece in jewellery design, but their possibilities are endless.



dagger beads

This collection of distinctive Czech glass dagger beads offers a rich palette of colour and texture making them perfect for fine beadwork.

Their characteristic dagger shapes present exciting design possibilities, and these finely crafted beads are often used to create petals, insect wings or fringing within jewellery pieces.

Each bead has its own unique characteristic, whether it be a sumptuous mix of two different colours of glass, or a unique surface effect or coating.

boundless beads product ranges

jewellery 'mini studio' kits

We are not just about beads (although this is at the heart of what we do). We also produce a sophisticated range of jewellery kits, together with all the necessary tools, materials and sterling silver fastenings. Incorporating many of our favourite beads, our step-by-step kits allow anyone from experienced designers to relative beginners to create their own beautiful statement pieces.

Many of our self-contained kits include all requisite bead elements, threading materials and fastenings, along with clearly illustrated instructions. Other kits allow the customer to choose their own bead elements and threading materials to create a truly individual jewellery piece. Our charmingly packaged, fully branded kits are graded according to difficulty – beginner, intermediate and advanced – to allow stockists to guide their customers towards a skill level suited to their expertise.

Many of our stockists also supply our jewellery kits and associated tools and materials, alongside our bead ranges, to encourage customers to journey further into the world of jewellery design.



swarovski crystal

Our five fabulous collections of Swarovski crystal elements attain a level of precision sought by the very best designers. These highly-engineered, inspirational beads from the Austrian masters of crystal cutting are expertly faceted and polished to refract light and bring a dazzling sophistication and brilliance to any design.



sterling silver components

Our range of superior sterling silver components are intended to complement our bead collections, and allow for jewellery pieces to be finished to the very highest level of refinement and elegance.

Comprising a variety of clasps, end fittings, earring fittings, tubing, wiring and classic silver beads, each piece has been selected for its quality, functionality and precision of manufacture.

Our sterling silver collection is also available in a choice of flash-coated precious metals - either pure gold or ruthenium (part of the platinum group) - to add a further level of sophistication and prestige to jewellery elements.

How to become a stockist?

If you are inspired by our story and love our elegant bead and jewellery collections as much as we do, we would be delighted to add you to our growing national and international network of sellers.

We would welcome your enquiry at info@boundlessbeads.com or call for a chat on +44 (0)1677 425544. We are always happy to answer any questions you might have.



style, elegance, finesse

QUALITY PROMISE

All our glass beads are manufactured to the highest production standards, and are rigorously checked throughout the production process. If by misfortune a faulty bead finds its way through our quality control system we are more than happy to replace it. All coatings are of a semi-permanent nature, and cleaning should be done by hand with very mild soap or hand washing type detergent (not washing-up liquid).

Boundless Beads

Unit 3, The Craftyard, The Bridge, Aiskew DL8 1BZ, United Kingdom

Email: info@boundlessbeads.com Tel/Fax: +44 (0)1677 425544 www.boundlessbeads.com